

## **Couple of the Year Program**

The Couple of the Year Program was established in 1988 to recognize couples for their dedication, accomplishments, and participation; couples who typify the GWRRA image of “fun, safety and knowledge”. Each year couples are honored by being selected as Chapter, District, Region and International Couples of the Year. Chapter Couples are active, enthusiastic about GWRRA, and committed to GWRRA ideals. Chapter Couples promote GWRRA both with the Association, helping with retention, and outside the Association, and helping to attract new members into the GWRRA “family”. Thus, the Couple of the Year at each level should be a couple that you would be proud to represent you and the Association.

## WHAT IS EXPECTED OF YOU??

Congratulations! You have just joined a special group-GWRRRA Couples of the Year! You have been selected to be an ambassador for GWRRRA, which is quite an honor.

Therefore, now what do we do? What is expected of us? Gosh, do we have questions! Is this a little of what you're thinking now? You're not alone. Every Couple of the Year has had the same thoughts. Perhaps the information I have assembled for you will be helpful to you.

Above all else, the best advice anyone can give you is to "HAVE FUN" and "BE YOUR-SELF"! Being Couple of the Year can sometimes be a little scary, as you become aware of your newfound fame. However, most of all, it's a fun time. It's a once in a lifetime experience that will reward you with many wonderful memories.

You will meet many new people and make many new friends. You will also form a special bond with our fellow Couples of the Year.

If you have any questions about what will be expected of you during your "reign", check with the NC District Couple of the Year, your Chapter Director, or any member of the NC District staff. If they don't know the answers, they will find out and get back to you.

Most chapters use their Couples mainly for PR work such as greeting visitors that come to your chapter and sending you out to visit other chapters in the hopes that you can bring others back to visit your chapter. Public Relations are a key factor in how successful your chapter will become. There are no required duties as a Chapter Couple except to "HAVE FUN".

Chapter Couples should also submit articles for the chapter Newsletter each month. This gives them a chance to let everyone know how much fun they are having so that other Couples will want to follow in your footsteps and keep the tradition growing.

While it is highly encouraged that Chapter Couples compete in the Selection Process for District Couple, it is not mandatory. If a Chapter Couple elects to be considered for District Couple, they should prepare a resume and give it to the NC District Couple of the Year.