



# North Carolina District Monthly Newsletter Contest Guidelines



All Newsletters to be considered for the Monthly NC District Newsletter Award are to be submitted by the **Chapter Newsletter Editor** or the **Chapter Director** to the District Newsletter Editor via email to [ncdist-news@charter.net](mailto:ncdist-news@charter.net). There is no longer a requirement to provide hard copies of the newsletter in this contest. However, if you need to send a hard copy of your newsletter to the NC District Newsletter Editors, they should be mailed to: Steve and Mary Craig, 144 Mount Pleasant Ln., Vass NC 28394.

The Deadline for submission of your chapter newsletter for the contest is prior to month end for the month to be considered. For example if you wish your January newsletter to be considered in the contest, you must submit it to the NC District Newsletter Editor before the last day in January.

The Winner will be selected on the last day of each month. To be eligible for the NC District Award, newsletters must contain one of the following GWRRA logos and the letters GWRRA or Gold Wing Road Riders Association spelled out.



GWRRA

Or

Gold Wing Road  
Rider Association



GWRRA

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Gold Wing Road  
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In addition, for a Newsletter to be considered for the NC District Award, it should contain the logos for Region N, the NC District, and the specific individual Chapter. Note: By including all 4 logos and spelling out all 4 letter designations such as Gold Wing Road Riders Association on the front page, it puts you in the line for the National Newsletter Contest which is a Separate Contest from NC or Region N.



Region N



NC District



NC-S2

The following **MUST** be included on the front page of your chapter newsletter to be considered for scoring and the NC District award:

- Gold Wing road Riders Association or the initials/letters GWRRA
- Chapter Name or initials
- Chapter Director **AND** contact info (email or phone)

- GWRRA Logo (Current logo with trademark symbol)
- Region, District, and Chapter letter designation or associated logos
- Month and Year of Newsletter distribution
- Date, Time and Location of monthly gathering (This may include date or frequency of gathering)
- GWRRA Moto (Friends For Fun, Safety, and Knowledge)

After the above items are verified on the front page the scoring will continue based on articles, roster, calendar of events, awards and member recognition, anniversaries and birthdays, photos, promoting local Chapter, District, Region or National events, use of logos for MEP (Membership Enhancement Program), MAD (Motorist Awareness Department), REP (Rider Education Program), LTP (Leadership training Program), and COY (Couple of the Year) as seen below, and other unique or out of the ordinary items not covered above.



MEP



MAD



REP



LTP



COY

Points (5 each) are awarded for articles from the Chapter Director, Asst. Chapter Director, Ride Educator, Membership Enhancement Coordinator, and Chapter Participants (max of 5 are counted). You will receive 5 points for each article you “snatch” from District, Region, and National newsletters. The included score sheet will outline in detail the points awarded for each category.

Other considerations:

Overall presentation, sponsors recognized, etc. Newsletter should be **INFORMATIVE** to the Membership regarding events and activities affecting the Chapter, District, Region and National events. No special consideration given for color.

Political and Religious articles are **NOT** acceptable in the Newsletter. Newsletters will not be used for personal tirades or “politicking” for, or against, any cause.

You must email copies of your chapter newsletter to each member of your chapter. If your chapter has a website and the newsletters are included on the website, a notification that the newsletter has been posted to your Chapter website is sufficient. If you have a member in your chapter who does not have email, you must mail them a hard copy of the newsletter or provide them a hard copy of the newsletter at your chapter monthly gathering. You must email your newsletter to each NC Chapter Director, and the NC District Staff,

Thank you for taking the time to read and follow the guidelines for the newsletters. If you read my newsletters, both the District and my Chapter newsletter, you will see that I am very passionate about our newsletter program. I am here for you any time you need me so just call (919-888-0723) or email [ncdistnews@charter.net](mailto:ncdistnews@charter.net) if you have questions or concerns. I want more NC Newsletter Editors winning at the Region and National levels so I am here to help. Be creative and original but most importantly, **HAVE FUN** with them.

***Steve Craig***

NC District Newsletter Editor