



# North Carolina Newsletter Score Sheet



Month \_\_\_\_\_ Chapter/City \_\_\_\_\_ Editor \_\_\_\_\_

## Section A - Front Page (MUST have on front page to be eligible for scoring)

- \_\_\_\_\_ GWRRRA Logo (Must have trademark symbol)
- \_\_\_\_\_ Gold Wing Road Riders Association or the initials/letters GWRRRA
- \_\_\_\_\_ Chapter Name, initials or associated logo
- \_\_\_\_\_ District, & Region letter designation or associated logo
- \_\_\_\_\_ Month & Year
- \_\_\_\_\_ Date, Time, & Location of monthly gathering (This may include date or frequency)
- \_\_\_\_\_ Chapter Director **AND** contact info (email or phone)
- \_\_\_\_\_ GWRRRA Motto

Section B - Content	Points	Total
Article - Chapter Director	5	_____
Article - Asst. Chapter Director	5	_____
Article - Chapter Educator	5	_____
Article - Membership Enhancement Coordinator	5	_____
Article - Chapter Couple of the Year	5	_____
Article - From Other Chapter Participants (Including Mascot, 5 pts. each up to 5)	0 - 25	_____
Article from District	5	_____
Article from Region	5	_____
Article from National	5	_____
Chapter Officers & Staff	4	_____
Calendar of Events/Upcoming Rides	5	_____
Awards & Member Recognition (RE Level achievement, training advancement, etc.)	3	_____
GWRRRA Anniversary, Wedding Anniversary, & Birthday celebration dates	0 - 3	_____
Chapter activity photos	5	_____
Names of GWRRRA Director, Region Director & District Director	0 - 3	_____
Promoting local Chapter, District, Region or National Events	4	_____
Other unique/out of the ordinary items not covered above	5	_____

Section C - Other	Points	Total
Newsletter well organized and easy to read	1 - 5	_____
Overall appearance/Visually appealing	1 - 5	_____
Author of each article evident	1 - 5	_____
Layout of the articles flow well & express the importance of each	1 - 5	_____
GWRRRA Program Logos used properly & in correct context	1 - 5	_____
Is the Newsletter informative?	1 - 5	_____
Is the information current and timely?	1 - 5	_____
Spelling and grammatically correct	1 - 5	_____

**TOTAL** **Max 137**